



# CULTIVATE YOUR IDEA AT THE NATIONAL WESTERN CENTER

## ABOUT US

The National Western Center is a global destination for agricultural innovation and western heritage that will open its doors in 2024 in Denver's Globeville and Elyria-Swansea neighborhoods. The campus will feature more than 2.2 million sq. ft. of indoor and outdoor spaces that can play host to festivals and concerts, local markets, sporting events, lectures, trade shows, conventions, offices, incubation spaces, educational experiences, art shows, family activities, retail shops and more. This is the place and platform where your idea could take root.

**DO YOU HAVE A BUSINESS, A PROGRAM OR A GREAT IDEA? HELP US CULTIVATE THE EXPERIENCES THAT WILL BRING THE CAMPUS TO LIFE IN 2024 & EARLIER!**

### ARE YOU LOOKING TO:

- ◆ Host a festival, concert or trade show?
- ◆ Work toward healthy food access for all?
- ◆ Learn – or teach others – about western heritage?
- ◆ Sell handmade foods?
- ◆ Play by the river (and maybe learn about it too)?

**THESE IDEAS AND MANY OTHERS COULD HAVE A HOME AT THE NATIONAL WESTERN CENTER – ON CAMPUS OR ONLINE.**

### THERE ARE 4 WAYS TO SHARE YOUR IDEA:

- ◆ Visit [nationalwesterncenter.com/cultivate](https://nationalwesterncenter.com/cultivate)
- ◆ Email us at [cultivate@nationalwesterncenter.com](mailto:cultivate@nationalwesterncenter.com)
- ◆ Fill out the form on the back and mail it in, or
- ◆ Come see us at an upcoming event!

### HAVE QUESTIONS? NEED A HAND? DROP BY AND SEE US AT:


- ◆ The National Western Center Citizens Advisory Committee  
March 28, 5:30-7:30 PM, 4655 Humboldt St., Denver (Centennial Room)

### CONNECT WITH US!

 @nationalwesterncenter

 @national.western.center

 @discoverthewest

 [nationalwesterncenter.com/cultivate](https://nationalwesterncenter.com/cultivate)



IMAGINE. DISCOVER. CULTIVATE.



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Fill out and mail to: National Western Center Authority, 1705 17th St., Suite 200, Denver, CO, 80202

I AM...

(CHOOSE A RESPONSE THAT BEST DESCRIBES YOU)

- A nonprofit
An event producer
A retail business (store, restaurant, brewery)
A business service (janitorial, catering)
An ag business (farmer, supplier)
An educator
A startup or innovator
A funder or investor
A government agency
An individual or household
Other:

I WANT TO...

(CHOOSE A RESPONSE THAT BEST DESCRIBES YOU)

- Bring my event, program or experience to the National Western Center
Offer educational content on campus or online
Sell products or food on the campus
Provide a service on the campus
Lease office space on campus
Invest in a program
Experience the National Western Center as a visitor
Suggest another kind of idea
Other:

CAN THE IDEA COME TO LIFE BEFORE 2024?

(CONSTRUCTION IS UNDERWAY NOW. THE FIRST PHASES OF THE CAMPUS WILL BE COMPLETE IN 2024.)

- Yes - my idea can happen in historic or new buildings during construction
Yes - my idea can happen online during construction
No - my idea should launch in 2024 in a new building or outdoor space
Not sure

MY IDEA IS...

(TELL US MORE ABOUT WHAT YOU WANT TO DO WITH US. DO YOU HAVE AN IDEA FOR A PROGRAM? A PARTNERSHIP OPPORTUNITY? WHAT CAN YOU OFFER, AND WHAT CAN WE DO TO HELP? PLEASE NOTE IF YOU ARE ALREADY TALKING WITH ANY NATIONAL WESTERN CENTER AFFILIATES ABOUT YOUR IDEA.)

Blank lines for writing an idea.

STAGE OF MY IDEA

- Just an idea
It's a pilot
Already operational -- this is what I do.
Other:

YOUR CONTACT INFORMATION

Form fields for contact information: First name, Last name, Company name, City, I live in..., Phone number, Email.